

# Privacy Policy

## **What Information Do We Collect?**

Gemphire may collect information from you when you inquire on our site. When contacting us on our site, you may be asked to enter your name, e-mail address and phone number, but you may also visit our site anonymously. Like most websites, we may use cookies and/or web beacons to enhance your experience, gather general visitor information and track visits to our website. See below for information about cookies and how we may use them.

## **What Do We Use Your Information For?**

Gemphire uses the personal data you provide in a manner that is consistent with this Privacy Policy. If you provide personal data for a certain reason, we may use the personal data in connection with the reason for which it was provided. For instance, if you provide us your contact information through our Contact Us web form, we may use the personal data you provide to respond to your inquiry.

Any of the information we collect from you may be used in one of the following ways:

- **To personalize your experience:** Your information helps us to better respond to your individual needs.
- **To improve our website:** We continually strive to improve our website offerings based on the information and feedback we receive from you.

## **What are Cookies?**

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enable the sites or service provider's systems to recognize your browser and capture and remember certain information. We may use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

## **Do We Disclose Any Information To Outside Parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies or protect ours or others' rights, property or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising or other uses.

## **Third Party Links**

This website may contain links to sites that are not maintained by us or under our control.

Technical problems with outside links, other than a link that has been moved or changed, should be reported to the entity that maintains the site, not to us. We disclaim responsibility for the content of any third party website, and any link to a third party website does not constitute our

endorsement of the contents of any third party website. We are not responsible for the content, privacy practices, accuracy or reliability of any website accessed by a link from our website.

### **Children**

If you are under the age of 13, please do not use or access our website in any way. We will not knowingly collect or use any personal information from any children under the age of 13. If we become aware that we have collected any personal information from children under 13, we will promptly delete such information from our databases.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

### **Consent**

By using our site, you consent to our privacy policy.

### **Changes to Our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date. This policy was last modified on July 22, 2015.

## **Contacting Us**

Please contact us if you have any questions regarding this privacy policy.